

Public Art in Postville

Call for Artists

PROJECT INFORMATION

Project –

The City of Postville is a byway community within the Driftless Area Scenic Byway Corridor. One of the byway's priorities is development and improvement of art and cultural resources. To act on this priority, a grant was acquired to develop a unique public art installation in Postville.

The Postville Betterment Art Committee will work with the Byways of Iowa Foundation and Northeast Iowa RC&D to fund the materials and artist fees associated with the project through grants, fundraising efforts, donations, etc.

Partners –

Byways of Iowa Foundation
City of Postville
Driftless Area Scenic Byway
Iowa Byways
Iowa Department of Cultural Affairs
Northeast Iowa Resource Conservation & Development
Postville Betterment Art Committee

Theme and Community –

Postville's theme, "***Hometown to the World,***" has been selected by the Postville Betterment Art Committee. Postville is a place where the American Dream can be achieved with cultural and social diversity that contribute to a high quality of life. Immigrants from dozens of different countries live and work in Postville. Proposals are expected to be appropriate for all ages and to reflect this theme.

Eligibility –

This call is open to all qualified artists or teams thereof 18 years of age and older. Priority will be given to Iowa artists and artists within or with close ties to the City of Postville.

Note: If selected, artists will be asked to sign a contract taking on legal responsibility to complete this project.

Location –

Northeast Iowa Resource Conservation and Development (RC&D) Office
101 E Greene St. Postville, Iowa (corner of Greene and Hwy 9)

Note: The Northeast Iowa RC&D will reserve the right to arrange landscaping as part of the project appropriate to the artwork and a plaque to denote artist, public information, funders, etc.

Project Timeline –

Project installation must be complete by **February 28th, 2019**, however, project start date is dependent upon fundraising activities.

Budget/Ownership –

Total project budget is in the range of \$15,000-\$17,000. Artist agrees if selected that the art piece will become the property of the Northeast Iowa RC&D once complete.

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APPLICATION INFORMATION

Requirements –

Interested artists are required to submit the attached ***Application Form*** with the following attachments:

1. A one-page letter of interest concisely describing their qualifications and explaining why they are interested in working on this project.
2. A link to an online portfolio or an image sheet with no fewer than [5] and no more than [20] images of previous or relevant work labeled with location and date. Some, but not all, images can be of concepts that were not or have not yet been produced.
3. A proposed budget within the range identified in this Call for Artists (include detailed artist fees, required materials, and installation costs).
4. A sketch, scale model, or mock-up of Postville public art proposal to show artist's potential concept.
5. An up to date resume or CV.

All submission materials must be in PDF format if emailed and paper-clipped if mailed.

Submit to – Mallory Hanson, Project Coordinator

Northeast Iowa RC&D
Attention: Mallory Hanson
P.O. Box 916
Postville, IA 52162

Or

mallory@northeastiowarcd.org

Deadline – Postmark/Email Date of **August 10th, 2018**

Judges –Postville Betterment Art Committee.

The Committee will utilize the attached ***Rubric*** when reviewing applications.

Timeline for Committee Decision –

The Postville Betterment Art Committee will meet in late August 2018 and may bring finalists to a public vote at a public event to be tentatively scheduled in September 2018. Winner will be informed in October/November, 2018.

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Application Form

ARTIST INFORMATION

Full Name

Address

City

State

Zip

Email

Phone

Link to Artist's Website, Album, Blog, Facebook or Gallery Page

ARTIST WORK

Please describe your work in 20 words or less

Do you consider yourself a full-time artist? **Yes** **No**

How many years of experience do you have?

What is your medium?

PROJECT

How long do you expect the project to take from design/concept to installation?

When would you be available to start the project?

Would you be willing to work with a local fabricator for parts of the project? **Yes** **No**
(Potential for in-kind material donation)

You will be asked to work with the Postville Betterment Art Committee throughout the project with direction from the Project Coordinator. Do you have any concerns about this?

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Artist Application Review

Rubric

The Postville Betterment Art Committee will take the following into account when reviewing applications:

1. Relevance of the piece to the community, its values, culture, and people
2. Suitability of the work for outdoor display, including its maintenance
3. Relationship of the work to the site and the host community, especially how it serves to activate or enhance public space
4. Appropriateness of the scale of the artwork
5. How closely the proposed artwork meets the goals set out in the *Call for Artists* and envisioned by the community
6. Artistic excellence
7. Evidence of working in the field of public art for more than five years
8. Experience working in community settings
9. How the budget fits into the provided budget range
10. How willing the artist is to work with the Art Advisory Committee and Project Coordinator throughout the project

The scoring rubric on the following page will be utilized by the Postville Betterment Art Committee to determine finalists for this project.

ARTIST LETTER OF INTEREST: 3 points possible

3	2	1
Artist letter of interest shows excellent and applicable qualifications. Artist shows a strong interest in the project and strong tie to the community.	Artist letter of interest shows average qualifications. Artist shows an interest in the project and some ties to the community.	Artist letter of interest needs additional development.

PORTFOLIO OR IMAGE SHEET: 3 points possible

3	2	1
Work samples are of professional quality and represent an artistically excellent/innovative and cohesive body of work that clearly advances artistic vision.	Work samples are of average quality and represent a body of work that relates to artistic vision.	Work samples are of poor quality and do not represent a cohesive body of that advances artistic vision.

PROPOSED BUDGET: 3 points possible

3	2	1
Artist provides clear, specific, and appropriate budgetary items and includes all artist fees, required materials, and installation costs.	Artist provides specific budgetary items and includes artist fees, some required materials, and installation costs.	Budgetary items need to be clearer and include more specifics.

PUBLIC ART PROJECT PROPOSAL: 3 points possible

3	2	1
Proposed art is relevant to the community, its values, its culture, and its people, is suitable for outdoor display and maintenance, is an appropriate scale, and is exemplary of artistic excellence.	Proposed art is fairly relevant to the community, its values, its culture, and its people and is appropriate for the provided space.	Proposed art is not closely relevant to the community, its values, its culture, and its people.

CURRICULUM VITAE OR ARTIST RESUME: 3 points possible

3	2	1
CV or artist resume demonstrates applicant is at a professional level and is actively creating and presenting new works.	CV or artist resume demonstrates applicant is either at a professional level or is actively creating and presenting new work.	CV or artist resume does not demonstrate that the applicant is at a professional level or actively creating and presenting new work.

APPLICATION: 3 points possible

3	2	1
The application is clear, concise and well-composed.	The application is clear.	Application is unclear or poorly composed.