

Public Art in Belle Plaine's Downtown Rotary Park -- Call for Artists

PROJECT INFORMATION

What – Belle Plaine Public Art Installation

The City of Belle Plaine is a byway community on the Iowa Valley Scenic Byway. One of the byway's priorities is development and improvement of art and cultural resources. To act on this priority, a grant was acquired to help develop proposals for and the eventual funding of place-based public art. The Belle Plaine Art Advisory Committee is working with the Byways of Iowa Foundation and Northeast Iowa RC&D as well as many local partners to fund the materials and artist fees associated with the project through grants, fundraising efforts, donations, etc.

Partners –

Byways of Iowa Foundation
MidWestOne Bank
City of Belle Plaine
Iowa Valley Scenic Byway Board Iowa
Dept. of Cultural Affairs
Dept. of Transportation
Belle Plaine Historical Society
Benton Co. Community Foundation

Belle Plaine Community Dev./Main Street
Belle Plaine Partners for Beautification
Belle Plaine Rotary
Iowa Valley RC&D
Northeast Iowa RC&D
Casey's General Stores

Rules – This is a Public Art Piece

Belle Plaine's theme for this art installation is Transportation. The committee is excited for *creative* proposals that honor this theme. Proposals are expected to be appropriate for all ages.

Eligibility –

This call is open to all qualified artists or teams. Must be at least 18 years of age.

Note: If selected, artists will be asked to sign a contract taking on legal responsibility to complete this project.

Location – Rotary Park 709/711 12th Street within the Greenspace.



Note: The Belle Plaine Art Advisory Committee will reserve the right to arrange landscaping as part of the project appropriate to the artwork and a plaque which will denote artist, public information about the project, funders, etc.

Project Timeline –

Project installation must be complete by **February 28th, 2019**.

Ideally, the art piece could be installed summer of 2018 with a dedication at the July 3rd town celebration.

Budget/Ownership –

Total project budget is \$23,000. Artist agrees if selected that the art piece will become the property of the Belle Plaine Community Development once complete.

APPLICATION INFORMATION

Requirements –

Interested artists are required to submit one PDF which includes:

1. Letter of Interest
2. Resume or CV
3. A link to an online portfolio or an image sheet with no fewer than [5] and no more than [10] images of previous or relevant work labeled with location and date. Some, but not all, images can be of concepts that have not yet been produced.
4. A sketch or mock-up of the proposed Belle Plaine Rotary Park public art installation.
5. A proposed budget (include all artist fees, required materials, and installation costs) not to exceed \$20,000
6. A proposed timeline

All submission materials must be submitted in one single PDF to project coordinator Jessica Rilling at Jessica@ivr.cd.org on or before November 22, 2017

The Belle Plaine Art Advisory Committee will select the artist. The Committee will take the following into account:

- Creativity / Wow Factor
- Honoring the “Transportation” theme
- Does it inspire engagement? Does it inspire a selfie?
- Longevity/Suitability of the installation for outdoor display, including maintenance
- Relationship of the work to the park space // Appropriateness or strategy of the scale

Timeline for Committee Decision –

The Belle Plaine Art Advisory Committee will meet in early December of 2017 to select the artist. The Belle Plaine Art Advisory Committee reserves the right to re-open the Call for Artists.